

TAYLOR JOHNSON

MOTION DESIGN || RESUME

Sarasota, FL

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EDUCATION

Florida Gulf Coast University, Fort Myers, FL

Associate of Arts Degree, May 2024

GPA: 3.91, President's List

Ringling College of Art and Design, Sarasota, FL

Bachelor of Fine Arts in Motion Design, Minor in Graphic Design (Current), May 2028

GPA: 3.97, President's List

MOTION/DESIGN EXPERIENCE

Motion Design Tutor, Ringling College of Art and Design, Sarasota, FL

Aug 2025 - Present

- Assist students in project refinement and provide constructive critique on assignments.
- Provide technical and software support throughout the production process.
- Guide students through strategies on how to creatively approach visual problem solving.

In-House Graphic Designer, Yoder's of Pinecraft, Sarasota, FL

Feb 2025 - May 2025

- Created promotional graphics and posters for social media and advertising, such as seasonal promotions, menu highlights, and special events using the Adobe Suite.
- Designed large-format poster artwork to enhance in-restaurant visual branding.
- Presented design concepts and incorporated feedback from team members.
- Assisted in refining visual layouts to improve readability and customer engagement.

FGCU Design Marketing Intern, Florida Gulf Coast University, Fort Myers, FL

Nov 2022 - May 2023

- Designed informational posters and event flyers for FGCU Housing using the Adobe Suite.
- Documented housing events through photography and short-form video for promotional and social media use.
- Maintained visual consistency with established brand identity across all materials.
- Adapted designs for multiple formats including posters, social media graphics, and promotional displays.

Graphic Designer, Humane Society of Manatee County, Sarasota, FL

Aug 2020 - May 2022

- Volunteered for the International Baccalaureate Career Program Service Learning Project.
- Communicated directly with an established non-profit company and team of designers to receive direction and feedback.
- Designed posters to spread awareness for the Humane Society of Manatee County's cause using the Adobe Suite.
- Communicated regularly with staff to ensure design materials accurately reflected organizational goals and messaging.

AWARDS & RECOGNITIONS

District Silver Addy, American Advertising Awards, Elements of Advertising (Cinematography) – 2026

Gold Addy, American Advertising Awards, Elements of Advertising (Visual - Typeface Design) – 2026

Gold Addy, American Advertising Awards, Elements of Advertising (Cinematography) – 2026

Ligature XVI Gallery Show Selection, Ringling College of Art and Design (Typefaces & Type in Motion) – 2026

Best Production Award, Ringling College of Art and Design (Abstract Title Sequence) – 2025

Dean's Scholarship, Ringling College of Art and Design – 2025

Spring Art Show Selection, Florida Gulf Coast University, 25th Annual Juried Student Art Exhibition – 2024

SKILLS

Software: **Proficient** in Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Audition

Working knowledge in Cinema 4D, Octane, DragonFrame

Applications: **Proficient** in Google App Suite, Microsoft 365, Discord, Canva, Figma

Operating Systems: **Proficient** in MacOS & Windows